



3 reasons why argus is best for Home projection

1 You get *truer, brighter color!* Compare Argus, watt for watt, with all other projectors. You receive up to 35% more natural light for equal size projections. Your color slides screen sharper, brighter with more uniform illumination.

2 You get *more picture!* Compared with the ordinary 5" projection lens, the special home-

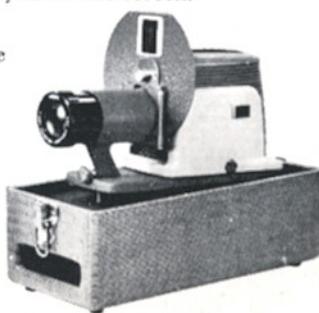
designed Argus lens gives you an 85% larger picture area at 25 feet — 75% larger at 15 feet—and at 10 feet, a sharp 2'3" x 3'5" picture, impossible with the 5" lens.

3 You get *more ease!* Exclusive Argus rotary slide carrier lets you put your slides in right side up, the natural way—then one spin and they're on the screen.

argus PBB 200 \$44.95 with case

This top-value de luxe model has a brilliant, hard-coated f:3.5 lens, constant-cooling blower base, ultra-modern lift-off case. Other Argus Projectors as low as \$27.95. See your local Argus dealer—listed in the Classified phone book. Prices subject to change without notice.

P.S. It's the perfect Christmas gift for that friend or family member who owns a 35mm camera!



argus

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